

What's Going On During the 2011 River City Round Up?

As of 25 October 2011



September 24

Bling 'N Boots Gala

Edmonton Marriott at River Cree Resort

In 2010, STARS and the Edmonton Rodeo Cowboy's Benevolent Fund recognized that they shared strong, unique synergies and formed a partnership with a focus on commitment to the rural communities of Alberta. This inaugural dinner gala will provide funding for both STARS and the Edmonton Cowboy Benevolent Foundation, with STARS receiving 70% of the funds that are raised at this gala event.

<http://foundation.stars.ca/BlingNBootsGala>

October

Country Karaoke Contest – Preliminary Competition

Overtime Broiler & Taproom Sherwood Park

Food & drink specials

www.overtimesherwoodpark.com/

October 28

Black Tie Bingo

Westin Downtown Edmonton

Black Tie Bingo is one of the most popular live and silent auctions held in Edmonton each year. Guests enjoy an elegant dinner while playing games of bingo for luxury prizes and bidding on silent and live auction items. Individuals and businesses from across Canada donate the bingo prizes and auction items.

www.canadianfinalsrodeo.com/around-edmonton/black-tie-bingo

October 29

Country Vocal Showcase

West Edmonton Mall

11:30 am – 5:30 pm Newcap Stage

Top five finalists from the day will perform at the Barn Dance 2011 on November 8th where the winner will be determined. The winner will receive a prize of up to \$2,500 of studio time and a spot as a contestant in the Global Country Star Search Competition in May 2012.

<http://www.destinationwestedmonton.com/>

November 1

Cakes and Cash

Oasis Centre

Love Johnny Cash? You'll love Cakes and Cash. This tribute to Johnny Cash includes a stage show with local country sensation Brett Kissel and singer-songwriter Kira Hladun. Join us Tuesday, November 1, 2011 at the Oasis Centre (10930 - 177 Street) - the evening is a fundraiser in support of the Nina Haggerty Centre for the Arts and includes a chance to win great silent and live auction packages, including signed Jersey/great Oilers tickets, wine tastings and getaways. Tickets \$100 available at Tix-on-the-Square with a limited number held at the door. Visit www.ninahaggertyart.ca for more information and to link to ticket sales.

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November 4

The Downtown Business Association's 21st Annual Chili Cook Off

Scotia Place, 10060 Jasper Ave – Main Floor

11:30 am – 1 pm

Restaurants, hotels and businesses sling out their best chili creations for a chance to win fantastic prizes along with the esteemed title of the Ultimate Chili. Drop by for a \$2 bowl of chili with all proceeds going to Kids in the Hall Bistro. <http://www.edmontondowntown.com/>

November 5

River City Round Up Kick-Off Celebration

Sir Winston Churchill Square from 10 am – 7 pm

- 10 am – 5 pm City Market Downtown in City Hall
- 12 pm – **The River City Round Up Caravan** begins
Parade route is 102 Avenue (starting at 97 Street) west to 101 Street, north to 102A Avenue, east to 100 Street and south back to 102 Avenue. From there the wagons and riders will head east back to 97 Street.
- 12 – 7 pm Family and Children's Fun & Games in Churchill Square
Join us downtown for a celebration of Edmonton's agricultural and western heritage! Lots of family fun with games, live music, hayrides, warm-up zones, a winter farmer's market in City Hall and MUCH more! Don't miss out on the fabulous fireworks at 6:30 pm!

November 5

Edmonton Downtown Winter Farmers Market

City Hall, Main Foyer from 10 am – 5 pm

Make sure you check out the City Market Downtown in its new winter venue in City Hall. You will find farm-fresh produce, locally raised meats, ready to eat meals, bread, fruit wines, sweet treats. Handcrafted jewelry, local art, one-of-a-kind clothing. Home decor, cut flowers and bedding plants in season. All this and more make up the City Market shopping experience.

<http://city-market.ca/>

November 5 – 13

FarmFair

Northlands Expo Centre

For over 35 years, Farmfair has held the reins as a top business destination for the international livestock industry. Each year, thousands of guests come together to see, show and sell top quality livestock in Edmonton, Alberta. Farmfair showcases over 1000 head of cattle, 800 horses, alpacas and stock dogs.

Visitors will be entertained, educated and engaged with beefed-up cattle shows and events, world-class equine sales, competitions, and clinics. There are also a variety of small and specialty livestock programs; and don't forget – and an interactive educational program for elementary aged students.

Enjoy a wagonload of western excitement including: stock dog trials, team penning competitions and the Canadian Finals Rodeo (CFR). CFR is the professional rodeo championship of Canada, held in conjunction with Farmfair.

Farmfair International welcomes international guests and local ranchers to come together to experience country life first hand and enjoy some great western hospitality!

www.farmfair.ca

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November 5 – 13

Country hits The Rose and Crown Pub

The Rose and Crown Pub, Sutton Place Hotel

Food & drink specials

www.edmontonpubs.com

Drop by the Rose and Crown Pub from November 4-13 and enjoy great food and drink specials and live country music!

- Neil Macdonald - Friday, November 4 and Saturday, November 5
- Andrew Scott - Wednesday, November 9 until Saturday, November 12
<http://www.edmontonpubs.com>

November 5 – 13

River City Round Up Celebration

Oil City Roadhouse

Jasper Avenue and 108 Street

VIP Entry for All Riders!

Mechanical Bull Riding Competitions

www.oilcityroadhouse.com

November 5 – 13

Moriarty's Bistro & Wine Bar

101 Avenue and 100 Street

Western lunch and dinner specials, featuring local ingredients with a trail-ride cookout theme prepared by Chef Cory Welsh.

www.moriartysbistro.com

November 5 – 13

Ram Country Market Place

Northlands Expo Centre

Find anything and everything uniquely western!

Shop at over 250 booths with leather goods, saddles, apparel, home décor, food, art and anything and everything western. This unique exhibit also showcases western art works in the Western Art Gallery and local food and produce at the Home Grown Market.

www.canadianfinalsrodeo.com

November 5 - 13

Be Seen In Jeans

Wear your favourite jeans and western attire to work by purchasing a \$10 Be Seen in Jeans button! Call the United Way at 780-415-5445 to order your buttons.

Northlands has provided United Way with 25,000 buttons and all proceeds will go to support the United Way Alberta Capital Region.

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November 6

Country Karaoke Contest Final

Overtime Broiler & Taproom

Sherwood Park

Food & Drink Specials

www.overtimesherwoodpark.com/

November 6 – 8

Heritage Ranch Rodeo

Kubota Hall

Northlands Expo Centre

Farmfair will again welcome the top Heritage Ranches in Western Canada to compete in the 7th annual Heritage Ranch Rodeo. Heritage ranches will compete for top honors in the following events:

- Bronc Riding
- Team Doctoring
- Wild Cow Milking
- Team Branding
- Team Sorting
- Wild Horse Race
- Working Ranch Horse Competition

www.farmfair.ca

November 8

The Barn Dance Presented By Destination Hotels West Edmonton

Mayfield Inn Trade Centre

Featuring Brett Kissel

Tickets only \$20 and available at the Mayfield Inn & Suites Box Office

780-483-4051 or toll free 1-877-529-7829

Limited tickets available at the door.

<http://www.destinationwestedmonton.com/>

November 8

There's A Heifer In Your Tank

Northlands Expo Centre

The Buckle

There's a Heifer in Your Tank is a product of the Animal Science 200 class at the University of Alberta. Rather than writing reports and essays for the professors, students become the experts on a quirky question from animal agriculture and present it to an audience from the general public. Students are actively participating in creating agriculture awareness and educating the public on where their food comes from.

www.heiferinyourtank.ca/

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November 9

Miss Rodeo Canada Fashion Show

NewCap Stage, West Edmonton Mall

More details to come.

November 9 – 13

Canadian Finals Rodeo

Northlands

www.canadianfinalsrodeo.com

Northlands is proud to partner with the Canadian Professional Rodeo Association to host the 38th edition of the Canadian Finals Rodeo. CFR is one of the biggest indoor rodeos in the world, featuring the best of rodeo. The prize purse sits at nearly \$1.4 million. Canadian Finals Rodeo is the grand finale of the rodeo season. That means all the country's best rodeo athletes, stock and rodeo fans are rounded up together in Edmonton for the big season finale.

November 10

Miss Rodeo Canada 2012 Crowning and Reception

Sutton Place Hotel

www.missrodeocanada.ca

November 10

Bloodstock 2011

Kubota Hall D

Northlands Expo Centre

Northern Bloodstock, The Canadian Supreme, and The Alberta Quarter Horse Breeders Group have joined forces to gather bloodstock from across Canada for a new performance horse auction. In conjunction with the team at Farmfair, this industry initiative capitalizes on the growing number of ranch, rodeo and performance horse enthusiasts that visit Northlands each year for Farmfair and the Canadian Finals Rodeo.

www.farmfair.ca/event-information/equine-events/bloodstock-2011-sale

November 10

Blake Shelton Live at CFR

Blake Shelton, breakout star of NBC's The Voice and 2010 CMA male vocalist of the year, is one of country music's brightest lights. Ever since the power and drama of his 2001 debut single "Austin" first brought him to national attention, Blake has proven himself to be one of the genre's most versatile and accomplished vocalists as well as one of its most compelling entertainers. The first single from his latest CD "Honey Bee" took the #1 position on the country singles charts, which he has reached with six of his last seven singles. Catch Blake live in the dirt at the Thursday, November 10th CFR performance.

www.canadianfinalsrodeo.com

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November 10 – 12

The Buckle

Hospitality Headquarters

Northlands Expo Centre Hall H

During CFR, The Buckle is home to:

- Lunch buffets from 11 am - 4 pm
- Dinner buffets 5 - 7 pm with live entertainment
- Exceptional bar service until 2 am
- Nightly Canadian country music star performances
- Boot shine and photo booth
- DJ and concession from 9 - 11 pm
- ...and much more!

www.canadianfinalsrodeo.com/buckle

November 11

Project Runway

Ladies of Professional Rodeo 2011 Luncheon & Fashion Show

The Westin Hotel

Join the Ladies of Canadian Professional Rodeo and the Western Apparel Industry for an afternoon of trend-setting western fashion, gourmet food, and entertainment- rodeo style.

For over 35 years, this annual event has benefitted the CPRA Cowboy Benefit Fund, and the Canadian Profession Rodeo Sport Medicine Team- two causes vital in providing support to rodeo competitors and their families in time of hardships or major injury.

Don't miss your chance to see Canadian Finals Rodeo contestants strut the upcoming season of trends from the various big names in the western apparel industry including: Roper Stetson, Lammle's Western Wear, and Welsh's Saddlery and Western Wear, with accessories from Cowgirl Finesse, as well as the chance to win fantastic, one of a kind prizes.

For ticket sales and event information, please call (403) 945-0903, email lcprfashionshow@gmail.com, or visit www.rodeocanada.com.

November 12

Olde Time Fair on the Square

Sir Winston Churchill Square from 10 am – 3 pm

Swing into Fall with the **Olde Time Fair on the Square!** Bring your family down to Sir Winston Churchill Square on Saturday, November 12 between 10 am – 3 pm. Experience a traditional fair with carnival games, food, square dancing, horse and wagon rides and more!

www.edmonton.ca/oldtimefair

November 12

Hoofbeats and Heartbeats Gala

Outstanding entertainment, incredible food, fun and gifts! Champagne, dancing, dinner, visual and musical arts and shopping – a night to remember for you, your colleagues and your friends.

Don't miss this spectacular evening at the Hole's Enjoy Centre featuring top Alberta artists, musicians and celebrity auctioneer Danny Hooper, A Capella Catering...and of course some surprises!

www.welca.ca/gala

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November 12

Supreme Show Of Champions

Farmfair is pleased to partner with the Olds Fall Classic and Lloydminster Stockade Round-up to create the Alberta Supreme, which will showcase breed champions from all three of the top cattle shows in Alberta to name two provincial champions.

The Grand Champions from all breeds and their owners competed head to head for the Farmfair Supreme titles and the chance to drive away in a brand new Dodge Ram truck.

All Supreme qualifiers were also entered into an exhibitor draw for a chance to win a new Featherlite trailer.

The stakes were high with more than \$130,000 in cash and prizes being awarded as Farmfair International names the:

- Legends of the Fall Champion Bull
- Legends of the Fall Champion Heifer
- Supreme Breeders Herd
- Supreme Champion Bull
- Supreme Champion Female
- Junior Futurity Scholarships
- Exhibitor Awards

www.farmfair.ca